



Attorney's Docket No. 352738.00800 - PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| In the application of: Itaru Tinimura Serial No.: 10/560,770 Filed: June 7, 2006 For: Apparatus and Method for Assisting Marketing | Examiner: Uber, Nathan C Group Art Unit: 4143 |
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TRANSMITTAL LETTER

Commissioner of Patents and Trademarks
Alexandria, VA 22313-1450

Sir:

Enclosed is an Supplementary Information Disclosure Statement, a Form PTO-1449, and copies of five (5) patent references, filed in accordance with 37 C.F.R. §1.56.

The Commissioner is hereby authorized to charge any additional fees (or credit any overpayment) associated with this communication and which may be required under 37 CFR §1.16 or §1.17 to Deposit Account No. 50-2603, referencing **Attorney Docket No. (352738.00800)**.

Respectfully submitted,
REED SMITH LLP

Dated:

By: 

Name: Doyle B. Johnson
Registration No. 39,240
Attorney for Applicant

Two Embarcadero Center, Suite 2000
P.O. Box 7936
San Francisco, CA 94120-7936
Direct Dial (415) 659-5969
(415) 543-8700 Telephone
(415) 391-8269 Facsimile



PTO/SB/21 (08-08)

Approved for use through 09/30/2008. OMB 0651-0031

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**TRANSMITTAL
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

| | |
|------------------------|-----------------|
| Application Number | 10/560,770 |
| Filing Date | June 7, 2006 |
| First Named Inventor | Itaru Tanimura |
| Art Unit | 4143 |
| Examiner Name | Uber, Nathan C. |
| Attorney Docket Number | 352738.00800 |

ENCLOSURES (Check all that apply)

- | | | |
|--|--|---|
| <input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input checked="" type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD | <input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Return Postcard 5 References |
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Remarks

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

| | | | |
|--------------|-------------------|----------|--------|
| Firm Name | Reed Smith LLP | | |
| Signature | | | |
| Printed name | Doyle B. Johnson | | |
| Date | September 4, 2008 | Reg. No. | 39,240 |

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

| | | | |
|-----------------------|------------------|------|-------------------|
| Signature | | | |
| Typed or printed name | Maryalice Kelley | Date | September 4, 2008 |

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Itaru Tinimura

Serial No.: 10/560,770

Filed: June 7, 2006

For: Apparatus and Method for Assisting
Marketing

Examiner: Uber, Nathan C

Group Art Unit: 4143

SUPPLEMENTARY INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner of Patents and Trademarks
Alexandria, VA 22313-1450

Sir:

Applicant submits herewith patents, publications or other information (listed on the attached Form PTO/SB/08A) of which Applicant is aware, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 CFR §1.56.

In accordance with 37 CFR §1.97(h), the filing of this Information Disclosure Statement shall not be construed to be an admission that the information cited in this statement is, or is considered to be, material to patentability as defined in 37 CFR §1.56(b).

In accordance with 37 CFR §1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR §1.56(a) exists. It is submitted that the Information Disclosure Statement is in compliance with 37 CFR §1.98 and MPEP §609 and the Examiner is respectfully requested to consider the listed references.

Respectfully submitted,

REED SMITH LLP

Dated:

By: 

Name: Doyle B. Johnson

Registration No. 39,240

Attorneys for Applicant

Two Embarcadero Center, Suite 2000
PO Box 7936
San Francisco, CA 94120-7936
Direct Dial (415) 659-5969
(415) 543-8700 Telephone
(415) 391-8269 Facsimile
Attached: Form PTO-1449

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